2020 Sponsorship Levels

Don Tate: Author’s Circle - $5,000 - 1 AVAILABLE
As the Don Tate: Author’s Circle Sponsor, you’ll enjoy:
• Title naming rights to the event: “__________________________ presents the Children’s Book Festival of Johnstown.”
• Exclusive sponsorship for all of Don Tate’s signage
• One page (inside front cover) advertising space (9.5 x 7”) in program booklet (must submit camera ready ad by 3/18/2020)
• Recognition at the festival with logo on table tent inserts and festival banner displayed at main stage area
• Company/Organization Banner prominently displayed at festival (must submit banner by 3/27/2020)
• Logo on all printed materials, news releases, festival page on The Learning Lamp’s website and social media
• Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are FREE of CHARGE)
• Five (5) signed books (of our choice) from Festival headlining authors/illustrators

Jenn Harney: First Edition - $3,000 - 1 AVAILABLE
As the Jenn Harney: First Edition Sponsor, you’ll enjoy:
• Exclusive sponsorship for all of Jenn Harney’s signage
• One page (inside back cover) advertising space (8.5 x 5.5”) in program booklet (must submit camera ready ad by 3/18/2020)
• Recognition at the festival with logo on table tent inserts and festival banner displayed at main stage area
• Company/Organization Banner prominently displayed at festival (must submit banner by 3/27/2020)
• Logo on all printed materials, news releases, festival page on The Learning Lamp’s website and social media
• Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are FREE of CHARGE)
• Four (4) signed books (of our choice) from Festival headlining authors/illustrators

Keith Graves: Limited Edition - $2,000 - 1 AVAILABLE
As the Keith Graves: Limited Edition Sponsor, you’ll enjoy:
• Exclusive sponsorship for all of Keith Graves’ signage
• One half page (inside spread—right page/top) advertising space (4.25 x 5.5”) in program booklet (must submit camera ready ad by 3/18/2020)
• Recognition at the festival with logo on table tent inserts and festival banner displayed at main stage area
• Logo on all printed materials, news releases, festival page on The Learning Lamp’s website and social media
• Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are FREE of CHARGE)
• Three (3) signed books (of our choice) from Festival headlining authors/illustrators

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2020 Sponsorship Levels

**Daniel Miller: Collector’s Edition - $1,500 - 1 AVAILABLE**

*As the Daniel Miller: Collector's Edition Sponsor, you'll enjoy:*  
- Exclusive sponsorship for all of Daniel Miller's signage  
- One half page (inside spread—right page/bottom) advertising space (4.25 x 5.5") in program booklet (must submit camera ready ad by 3/18/2020)  
- Recognition at the festival with logo on table tent inserts and festival banner displayed at main stage area  
- Logo on all printed materials, news releases, festival page on The Learning Lamp's website and social media  
- Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are FREE of CHARGE)  
- Two (2) signed books (of our choice) from Festival headlining authors/illustrators

**Bestseller - $1,000 - 4 AVAILABLE**

*As a Bestseller Sponsor, you'll enjoy:*  
- Exclusive sponsorship of specific festival space signage — choose from one of the following areas: Kids' Craft, Used Book Sale, Bookmark Contest or Main Stage Entertainment (space available on a first come, first served basis)  
- One quarter page advertising space (2.75 x 4.25") in program booklet (must submit camera ready ad by 3/18/2020)  
- Recognition at the festival with logo on table tent inserts and festival banner displayed at main stage area  
- Logo on festival page on The Learning Lamp's website and social media to promote involvement  
- One (1) signed book (of our choice) from Festival headlining authors/illustrators

**Leather Bound - $500**

*As a Leather Bound Sponsor, you'll enjoy:*  
- One full page advertising space (8.5 x 5.5") in program booklet (must submit camera ready ad by 3/18/2020)  
- Recognition at the festival with logo on table tent inserts at main stage area

**Hard Cover - $300**

*As a Hard Cover Sponsor, you'll enjoy:*  
- One half page advertising space (4.25 x 5.5") in program booklet (must submit camera ready ad by 3/18/2020)  
- Recognition at the festival with logo on table tent inserts at main stage area

**Paperback - $200**

*As a Paperback Sponsor, you'll enjoy:*  
- One quarter page advertising space (2.75 x 4.25") in program booklet (must submit camera ready ad by 3/18/2020)  
- Recognition at the festival with logo on table tent inserts at main stage area

**Bookmark - Up to $199**

*As a Bookmark Sponsor, you'll enjoy:*  
- Recognition at the festival with logo on table tent inserts at main stage area

Please complete the enclosed form and return it with your contribution to: The Learning Lamp, 2025 Bedford Street, Johnstown, PA 15904. Checks should be made payable to The Learning Lamp.

The Children's Book Festival of Johnstown is supported, in part, by an award from the Nora Roberts Foundation. The Learning Lamp also received state arts funding support through a grant from the Pennsylvania Council on the Arts and its regional partner the Pennsylvania Rural Arts Alliance.