This is (NOT) About Drugs

The “This is (Not) About Drugs” opioid/heroin prevention education program is designed to prevent first use and save lives. After completing the lesson, students will know and understand how drug and alcohol use can lead to heroin use, addiction, overdose and death; why the risks of misusing prescription pain medicine and using heroin are virtually identical; and how to ask for help and seek alternatives to using drugs.

With opioid/heroin overdose as the leading cause of death of our youth, it is critical that we help young people make healthy choices through awareness and knowledge.

“This is (Not) About Drugs” is:
• One 45-minute session
• Appropriate for grades 6-12
• Outcomes-driven with measurable results
• Undergoing evidence-based review by Indiana University-Purdue University
• FREE

This program provided our students with an experience that will greatly increase their ability to combat this deadly epidemic. Hearing the horrifying results of using opioids from their peers was so impactful to our students, it truly hit home that I could be one of them.”

- Randy Wilson, guidance counselor, Central Cambria High School

To learn more about “This is (Not) About Drugs” or to schedule the program at your school, call Lisa at 814-262-0732 x249 or email lstofko@thelearninglamp.org

Overdose Lifeline, Inc.

Overdose Lifeline (ODL) is a 501(c)(3) nonprofit organization with a mission to help and support individuals, families, and communities affected by the disease of addiction. ODL developed the “This is (Not) About Drugs” educational program to help inform students regarding the risks of prescription pain medicine (opioids) and heroin use and provide alternatives to using drugs and alcohol in dealing with the issues, stresses, and pressures facing today’s youth. The Learning Lamp is a licensed provider of the “This is (Not) About Drugs” program with facilitators trained in its delivery. Visit thelearninglamp.org for more information.